



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

# Contract # 336172

<b>Schedule Dates</b>	10/23/12-10/29/12	<b>Date Entered</b>	10/09/12
<b>Advertiser</b>	Restore Our Future (15808)	<b>Last Modified</b>	10/11/12
<b>Agency</b>	Mentzer Media Services, Inc. (3427)	<b>Entered By</b>	Jill Hipkind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	622 RESTORE (139309)	<b>Headline #</b>	06366305
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	CLOYD, ELISE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	622	<b>Commission</b>	\$24,491.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$138,783.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	RESTORE OUR FUTURE		

## Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	82	\$121,025.00
Nov. 2012	18	\$42,250.00
<b>Grand Total:</b>	<b>100</b>	<b>\$163,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/23/12-10/26/12	2	:30	6A- 7A (EST)			1	1	1	1			4	\$1,550.00	\$6,200.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
2.0	Normal Line / Spot	10/23/12-10/26/12	2	:30	7A- 8A (EST)			1	1	1	1			4	\$1,450.00	\$5,800.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
3.0	Normal Line / Spot	10/23/12-10/26/12	2	:30	8A- 9A (EST)			2	2	2	2			8	\$1,250.00	\$10,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
4.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	9A- 10A (EST)			2	2	2	2			8	\$500.00	\$4,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
5.0	Normal Line / Spot	10/23/12-10/26/12	2	:30	12P- 12:30P (EST)			1	1	1	1			4	\$650.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
6.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
7.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,700.00	\$6,800.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
8.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)			1	1	1	1			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
9.0	Normal Line / Spot	10/24/12-10/26/12	3	:30	6P- 6:30P (EST)			2			2			4	\$2,000.00	\$8,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
10.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6:58P- 7:30P (EST)			2	2	2	2			8	\$1,600.00	\$12,800.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
11.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)			1	1	1	1			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
12.0	Normal Line / Spot	10/23/12-10/25/12	2	:30	11:35P- 12:05A (EST)			1	1	1				3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
13.0	Normal Line / Spot	10/23/12-10/28/12	2	:30	11P- 11:35P (EST)			1	1	1	1		1	5	\$2,400.00	\$12,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
14.0	Normal Line / Spot	10/23/12-10/23/12	2	:30	10P- 11P (EST)			1						1	\$7,500.00	\$7,500.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Agency</b>	Mentzer Media Services, Inc. (3427)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	622 RESTORE (139309)	<b>Headline #</b>	06366305
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	CLOYD, ELISE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	622	<b>Commission</b>	\$24,491.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$138,783.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	RESTORE OUR FUTURE		

Charlotte (WSOC)			
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Oct. 2012	82	\$121,025.00	
Nov. 2012	18	\$42,250.00	
<b>Grand Total:</b>	<b>100</b>	<b>\$163,275.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/27/12-10/27/12	2	:30	6A- 7A (EST)							2		2	\$500.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
16.0	Normal Line / Spot	10/27/12-10/27/12	2	:30	7A- 8A (EST)							2		2	\$550.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
17.0	Normal Line / Spot	10/27/12-10/27/12	2	:30	8A- 9A (EST)							2		2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
18.0	Normal Line / Spot	10/27/12-10/27/12	2	:30	12P- 12:30P (EST)							2		2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
19.0	Normal Line / Spot	10/27/12-10/27/12	3	:30	3P- 7:30P (EST)							2		2	\$4,000.00	\$8,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
20.0	Normal Line / Spot	10/28/12-10/28/12	2	:30	7A- 8A (EST)								2	2	\$500.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
21.0	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A- 9A (EST)								2	2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
22.0	Normal Line / Spot	10/28/12-10/28/12	2	:30	9A- 10A (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
23.0	Normal Line / Spot	10/28/12-10/28/12	2	:30	12P- 12:30P (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
24.0	Normal Line / Spot	10/28/12-10/28/12	2	:30	6P- 6:30P (EST)								1	1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
25.0	Normal Line / Spot	10/28/12-10/28/12	3	:30	7P- 8P (EST)								1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
26.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	6A- 7A (EST)									1	\$1,550.00	\$1,550.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
27.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	7A- 8A (EST)									1	\$1,450.00	\$1,450.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
28.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	8A- 9A (EST)									2	\$1,250.00	\$2,500.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12

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29.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	9A- 10A (EST)	2								2	\$500.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
30.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	12P- 1P (EST)	1	1							1	\$650.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
31.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)	1	1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
32.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5:30P- 6P (EST)	1	1							1	\$1,700.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
33.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	6P- 6:30P (EST)	2	2							2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
34.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	7P- 7:30P (EST)	2	2							2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
35.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	7:30P- 7:56P (EST)	1	1							1	\$3,000.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
36.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	11:35P- 12:05A (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
37.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	11P- 11:35P (EST)	1	1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
38.0	Normal Line / Spot	10/29/12-10/29/12	2	:30	8P- 10P (EST)	2	2							2	\$9,000.00	\$18,000.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
39.0	Revised Line / Spot	10/26/12-10/26/12	2	:30	12:05A- 12:35A (EST)	1					1			1			Charlotte (WSOC)	1X MAX/DAY	10/9/12
39.1	Normal Line / Spot	10/23/12-10/26/12	2	:30	5A- 5:30A (EST)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

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